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EXPODETERGO INTERNATIONAL 2026: THE GLOBAL EXCELLENCE IN TEXTILE CARE RETURNS TO FIERA MILANO

The event, a global reference point for innovation in laundry, ironing, and textile cleaning, returns from October 23 to 26, 2026. Digitalization, artificial intelligence, and ergonomics are the market drivers. The early booking campaign is active until November.

Milan, 12 June 2025. The journey towards **EXPODETERGO INTERNATIONAL 2026** has begun: a year and a half before the next edition, scheduled at **Fiera Milano** from **October 23 to 26, 2026**, the leading event in Europe and worldwide dedicated to **machines, technologies, products, and services for laundry, ironing, and textile cleaning** announces the opening of the sales campaign and reveals the key themes that will guide its development: innovation, digitalization and AI, ergonomics.

With the aim of creating, once again, an edition capable of showcasing the global innovative capacity of the sector, companies that register **by November 30, 2025**, will benefit from **early booking**, accessing advantageous rates. An opportunity to immediately get on board an event that is a global reference for technologies, services, and products for laundry and ironing.

Promoted by **Expo Detergo** and **Fiera Milano**, EXPODETERGO INTERNATIONAL confirms itself as an unmissable event for the entire sector, capable of attracting the main global players. The last edition, held in 2022, recorded significant numbers: **17,144 operators, of which 40% came from abroad** (from 106 countries) and **250 exhibitors** (33% international from 22 countries). Today, with a look towards the future, the event raises the bar and prepares to offer new business, innovation, and networking opportunities.

*"We are going through a period characterized by rapid transformations and global challenges where it is essential to create opportunities for discussion and enhancement of the innovation that companies in our sector can express." – observes **Livio Bassan**, President of Expo Detergo – "Our event represents a unique opportunity to highlight, at an international level, the potential of technologies, products, and services for textile care. EXPODETERGO INTERNATIONAL 2026 will once again be an opportunity to build the future of the sector together, expanding business horizons and contributing to the realization of concrete projects of progress and sustainability."*

*"We are proud to collaborate once again with Expo Detergo and AIFL to offer a cutting-edge platform to textile care professionals, aiming to confirm and surpass the results and appreciation that have always characterized EXPODETERGO INTERNATIONAL." - adds **Paola Sarco**, Head of Building & Industrial Exhibitions*

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at Fiera Milano – *"We will provide our excellent services and our expertise in event organization to maximize the content of the event. Its international vocation and its attraction capacity make EXPODETERGO INTERNATIONAL a strategic event for the entire sector globally."*

The appointment is at **Fiera Milano, from October 23 to 26, 2026.**